


A smiling man wearing a traditional Balinese headband (udeng) and a patterned orange and black shirt is sitting in front of a background of intricate stone carvings, likely from a Balinese temple. The image is framed by a white border.

NOVICA

in association with  NATIONAL GEOGRAPHIC

Online
Fundraising
for your
Organization

Unique fundraising
solutions that give
back *twice!*



WHAT WE PROVIDE

A unique way to raise funds for your organization with products that help make the world a better place.

powered by
NOVICA



NOVICA
in association with  **NATIONAL GEOGRAPHIC™**

Our mission is to
empower artisans &
spread happiness.



HAPPY ARTISANS

Fair prices, no binding contracts, and the freedom to make a success of their craft by building a sustainable business



HAPPY CUSTOMERS

Unique handmade products, great value, and the joy of helping to nurture and elevate the craft of global artisans



Profound
Impact



Working with
Disabilities



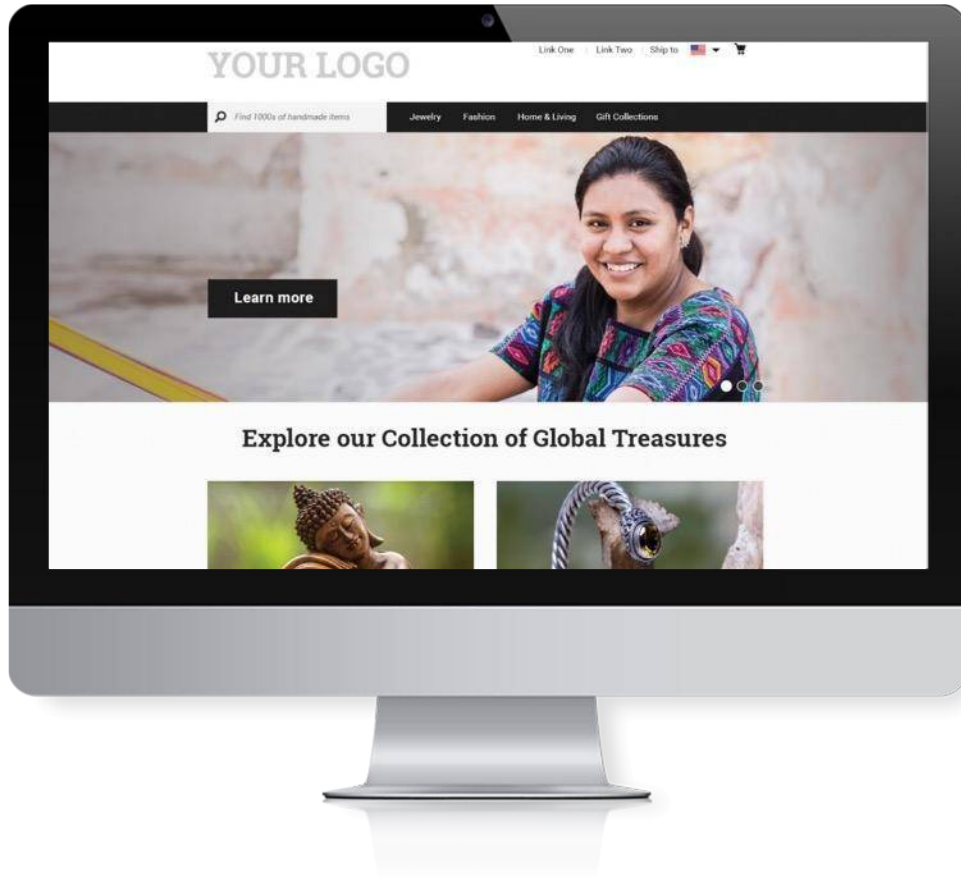
Preserving
Tradition

Raise funds for your
organization



with products that
change lives.

YOUR CUSTOMIZED ONLINE FUNDRAISER



Your customized fundraising
page on NOVICA.com



Send us your **logo** and a
welcome message...



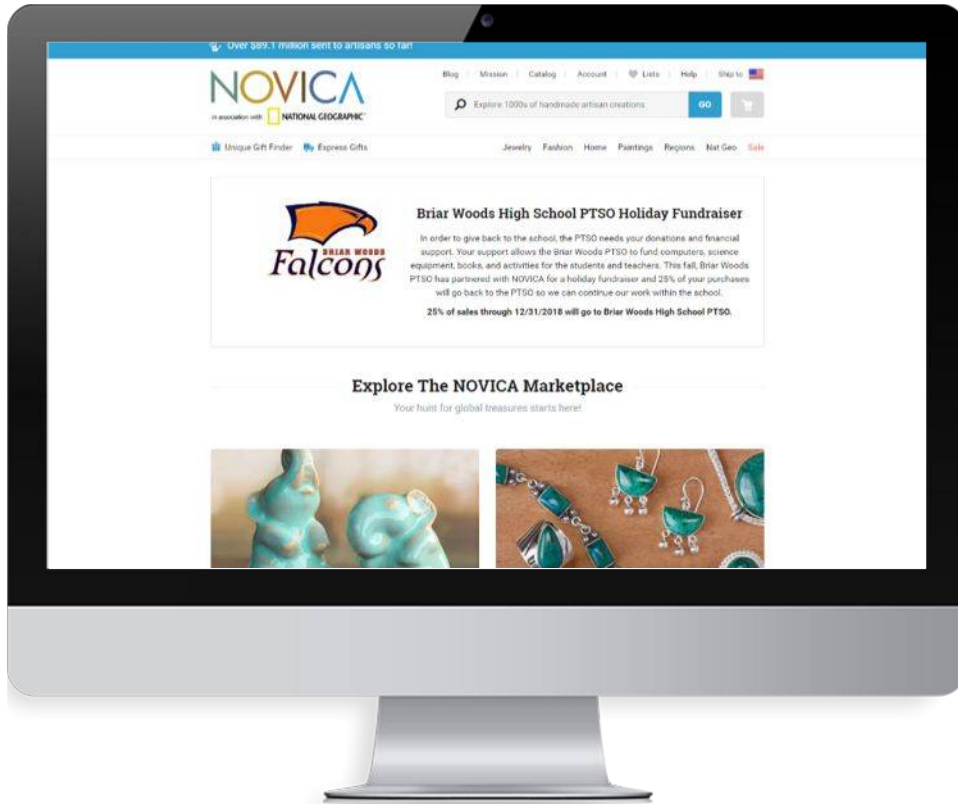
We'll build a **customized** online
fundraising page for you



You can immediately start
raising funds for your
organization


Your organization keeps
up to 25% of all sales

YOUR CUSTOMIZED ONLINE FUNDRAISER



SCHOOL FUNDRAISER
Customized welcome page

EXAMPLE



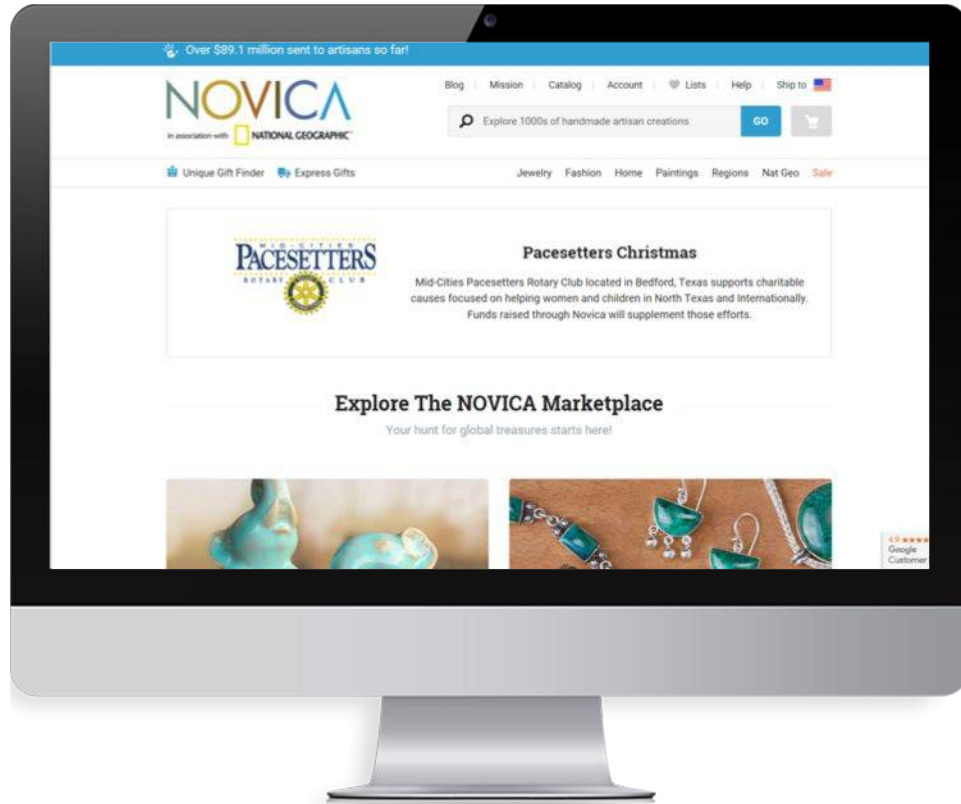
Briar Woods High School PTSO Holiday Fundraiser

In order to give back to the school, the PTSO needs your donations and financial support. Your support allows the Briar Woods PTSO to fund computers, science equipment, books, and activities for the students and teachers. This fall, Briar Woods PTSO has partnered with NOVICA for a holiday fundraiser and 25% of your purchases will go back to the PTSO so we can continue our work within the school.

25% of sales through 12/31/2018 will go to Briar Woods High School PTSO.

Add your own logo and welcome
message to drive activity

YOUR CUSTOMIZED ONLINE FUNDRAISER



CHARITY FUNDRAISER
Customized welcome page

EXAMPLE

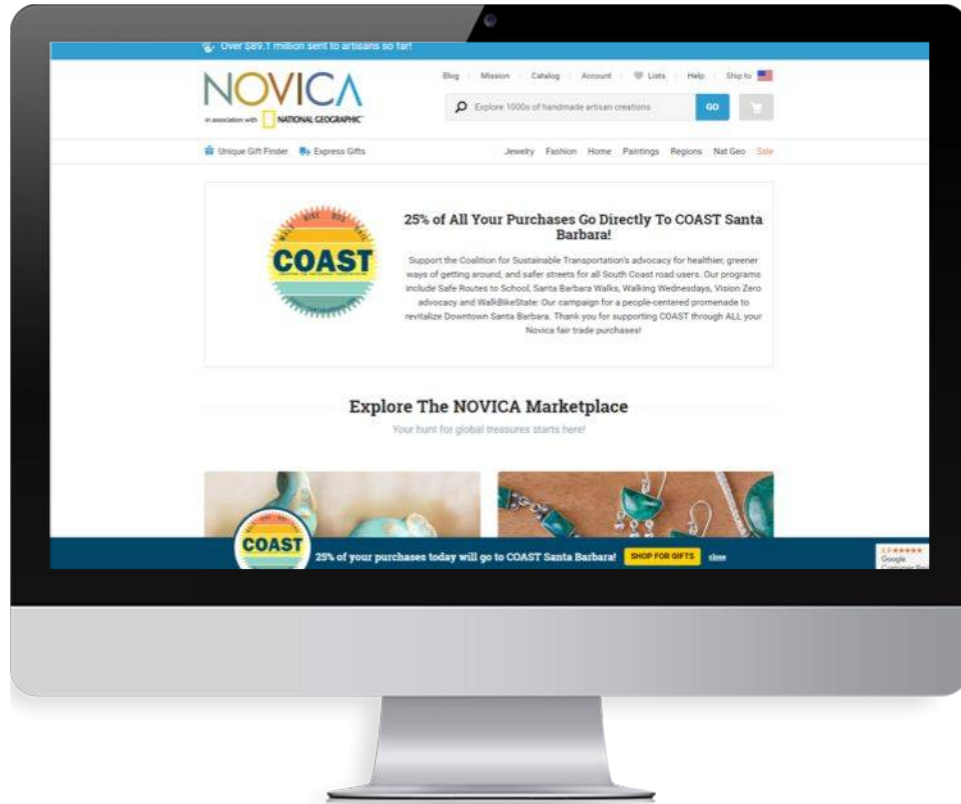


Pacesetters Christmas

Mid-Cities Pacesetters Rotary Club located in Bedford, Texas supports charitable causes focused on helping women and children in North Texas and Internationally. Funds raised through Novica will supplement those efforts.

Raise money for your charity in
a positive way

YOUR CUSTOMIZED ONLINE FUNDRAISER



NON PROFIT ORG
Customized welcome page

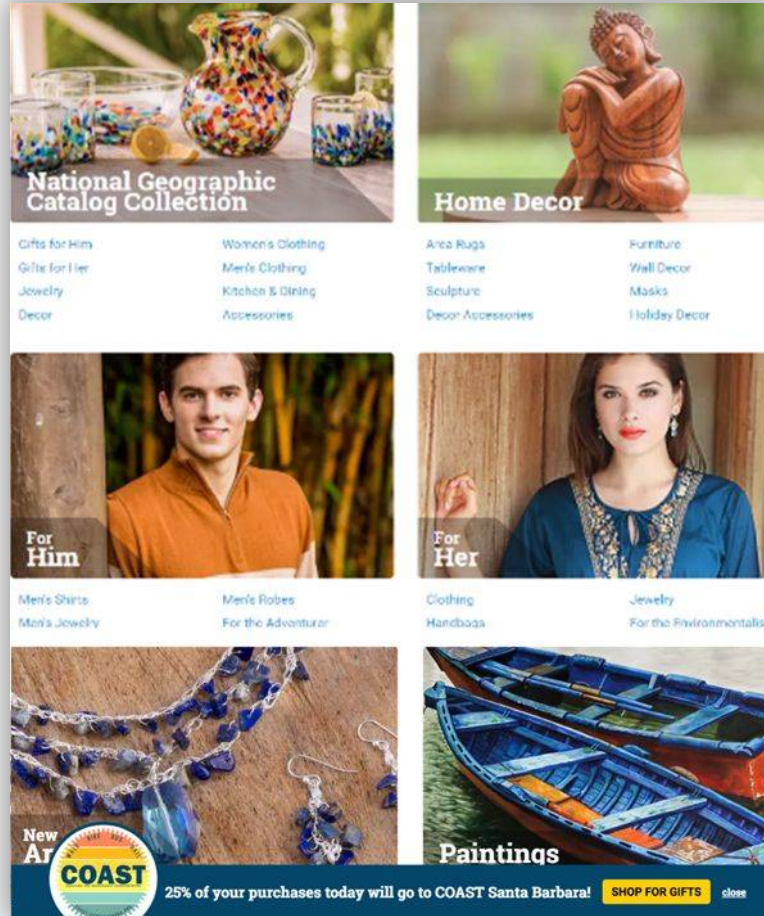
EXAMPLE



Raise money for your organization
when artisan goods are
purchased

YOUR CUSTOMIZED ONLINE FUNDRAISER

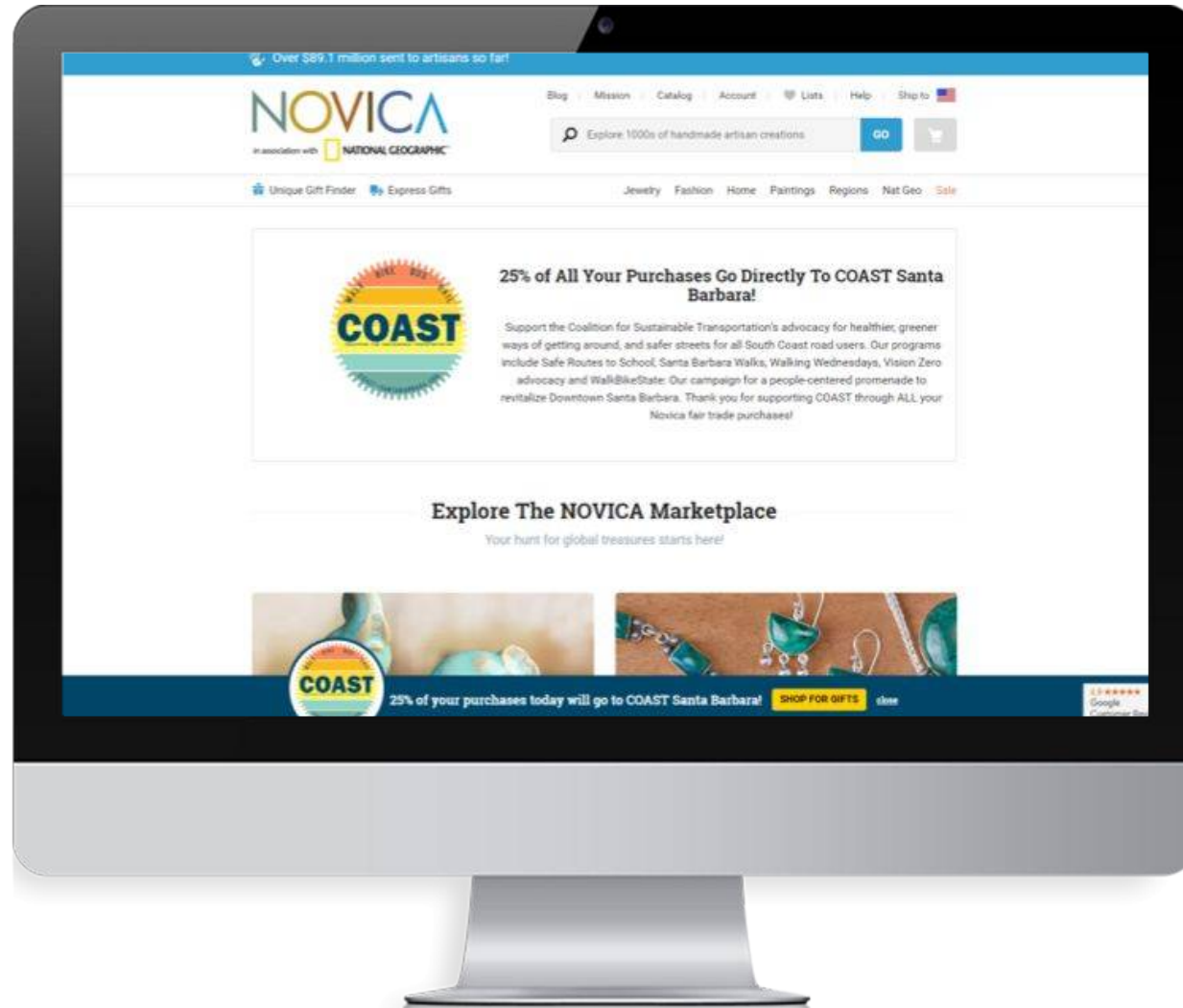
SO EASY TO DO!



- 1 Contact us at fundraising@novica.com
- 2 Provide us with your [logo](#) and welcome message
- 3 Determine the start and end date
- 4 Page goes live! [Spread the word](#)
- 5 Receive your [funds](#)

Change the lives of artisans, help raise funds for your organization.

YOUR CUSTOMIZED ONLINE FUNDRAISER



Click [HERE](#) to see a
Sample Online Fundraiser
in action

A woman with long brown hair is sitting on a wooden balcony. She is wearing a light-colored, textured sweater and blue jeans. She is leaning against the wooden railing, which has decorative balusters. The balcony is part of a building with ornate wooden carvings and arched windows. The background is a warm, reddish-brown color.

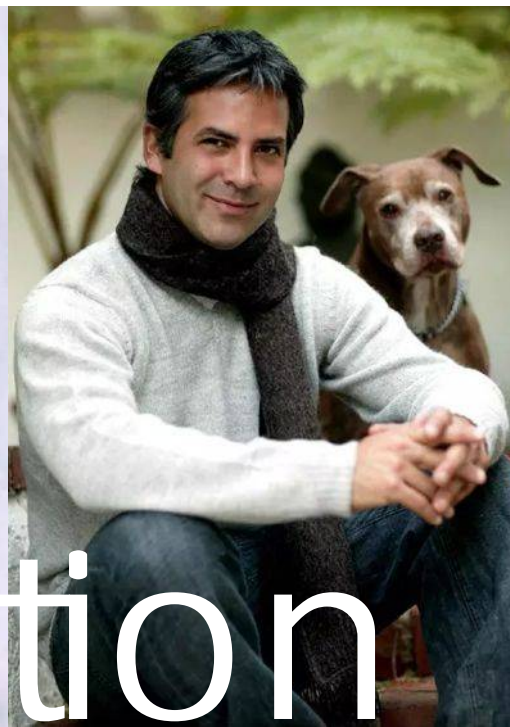
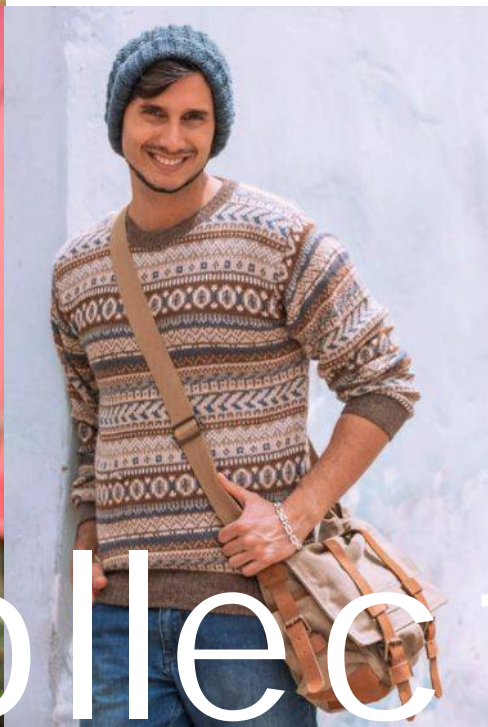
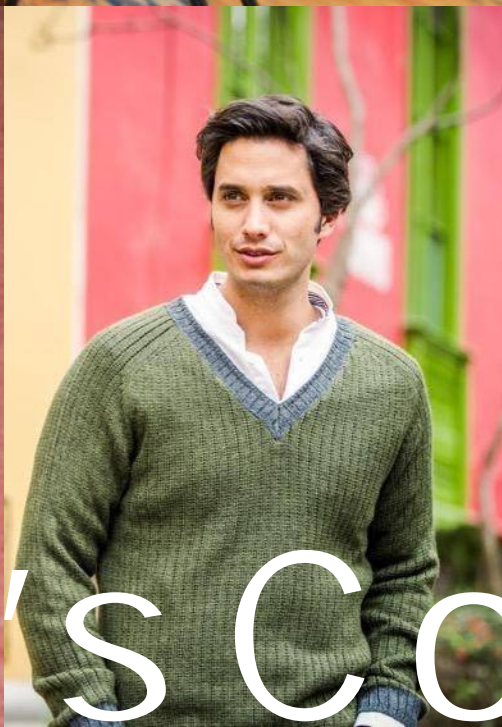
The NOVICA Collections



Home Décor Collection

powered by
NOVICA





Men's Collection



Women's Collection



About NOVICA



Customers
describe the
NOVICA brand
and products as
High Quality,
Authentic &
Trusted.

High Quality

Authentic

Trusted

Premium

Fearless

HOW PEOPLE
DESCRIBE NOVICA

WHAT PEOPLE LIKE ABOUT NOVICA

The opportunity to
purchase from
talented artisans

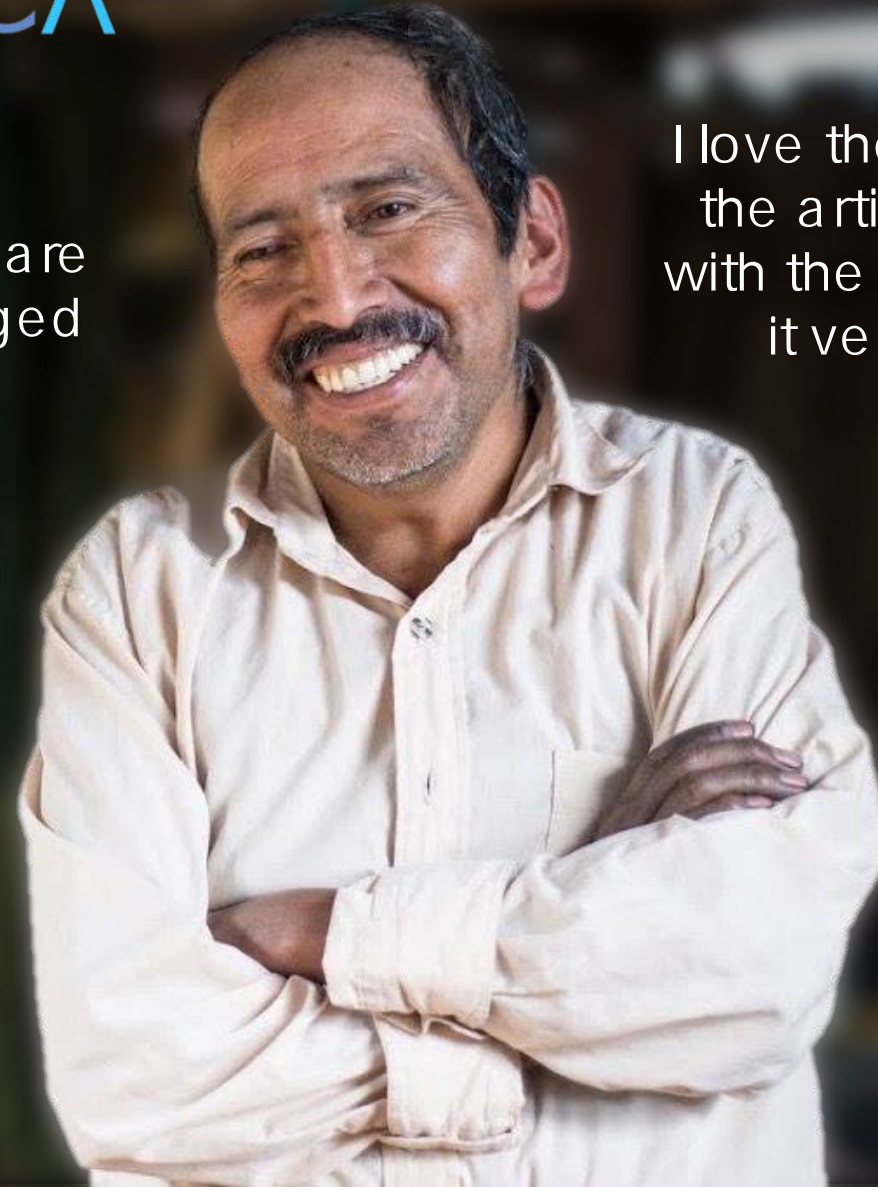
I like how their items are
crafted and packaged
so carefully

Everything - the choices,
the quality, and the
personal stories

I love that their products are
handcrafted by very talented
artisans with interesting life stories

I love the stories about
the artists that come
with the items. It makes
it very personal

It is unique,
one of a kind,
and special



THE PERFECT FUNDRAISING PARTNER

Let's work together to raise
funds for your organization and
spread happiness to artisan
communities worldwide!

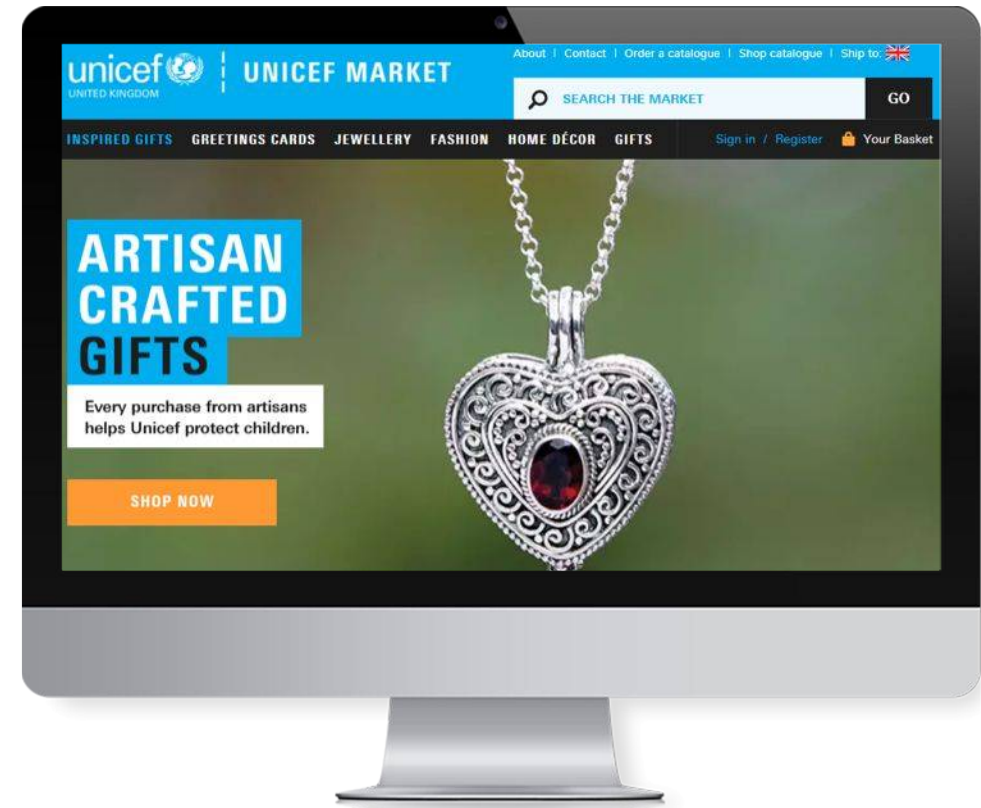


POWERED BY NOVICA

NOVICA also builds out fully customized e-commerce stores for larger organizations applying their colors, look and feel

Your organization can receive a year-round e-commerce shop to integrate with your current website and any products you may currently sell

Contact fundraising@novica.com if you're interested in pursuing this option



Your own e-commerce shop,
fully customized

Thank You!

Email fundraising@novica.com
to get started

